

The new reference everbearing variety!



• High yielding • Good shelf life • High picking speed

• Juicy and tasty fruit • High disease resistance





Find out more about Karima



Karima is an everbearing strawberry variety from the Mattivi Group. Karima is tested on commercial surface since 2018. Karima immediately stood out for its high productivity. Karima is, among other things, outstanding for its easiness of harvesting, for its long shelf life and its exceptional brilliance of the fruit combined with a natural strawberry red color. Lastly, Karima's 'juicy' taste, as described by consumers, will result in the immediate temptation to consume one strawberry after another.

Karima is very generous in the production of fruit and lends itself to different production techniques. Karima's production is particularly high on the first flush, especially if two or three crown trayplants are used. You can have a flatter harvest pattern using a 'heated' tray plant. Also the use of mini-trays or bare root A + plants will lower the peak production in the first flush and it is compensated by a higher production later on.

Fruit Quality

Karima produces perfectly conical shaped fruits Throughout the whole harvest period Karima continues to produce large fruits with a medium-high brix level. The percentage of small fruits under diameter 27 mm is very low. Karima stands out for its juiciness and taste. The color of the fruit is bright red and with a very firm skin. Karima preforms very well under all weather conditions.

Plant Behavior

Karima is a plant with very robust flower stems of medium length. It is extremely easy to pick and this allows harvesting yields on peaks of over 45 kg per hour per person. Karima is very vegetative and robust plant. The best production results can be achieved with single row plants planted at a density of 8 plants per linear meter.

Pest and diseases

Karima is highly tolerant to all diseases!

