FRESH FORWARD



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Characteristics

- Early season
- Great tasting fruit
- High yield
- Resilient plants

- Attractive appearance



Allegro, an early delight

Allegro is a new early season variety which was developed at Fresh Forward's June-bearing breeding program. Allegro, a term in music and dance denoting a brisk tempo, lives up to its name through its fast production pace and high total yield. In terms of fruit quality, Allegro also manages to impress! It is characterised by very uniform and bright red fruits, with excellent taste. Allegro is a healthy and fast growing plant, with good tolerance to soil diseases. Allegro has a bright future ahead, particularly in early tunnel and open field cultivation.

BREEDING & MARKETING

Cultivation

Allegro is an early season June-bearer. The harvest period of Allegro is identically to that of Clery, but with a much higher total yield. Flowering starts a few days later than Clery, but this is compensated by a fast development and ripening of the fruit. Allegro has a very upright plant habit, with rapidly stretching petioles, leading to a good plant volume. The plants develop into a very uniform and healthy looking crop. Because of Allegro's fast vegetative growth rate, it is recommended to use a restrained fertigation scheme and avoid supplying too much nitrogen. Care needs to be taken that sufficient irrigation is supplied to the abundantly growing plants.

Allegro is highly resistant to frost damage because the flower trusses remain comfortably underneath the leaf canopy, which also eases the covering of the plants. The long flower

trusses stretch rapidly and split at the tip into fairly compact clusters of 6 to 9 flowers. The flowers produce a lot of pollen and fruit set is exceptionally good, this results in a very low proportion of misshapen fruit for Allegro. The total yield is very high, Class 1 yield of

Allegro exceeds that of Clery by 20% on average in our open field trials. On average, fruit size is larger and more consistent than that of Clery, this difference is most profound in the second half of the harvest season.

Allegro produces very healthy plants with good tolerance to both Phytophthora cactorum and Verticillium as well as high resistance to powdery mildew.

It is advised to include an anthracnose (Colletotrichum) treatment in the standard spraying scheme.

Fruit Quality

The excellent fruit set of Allegro results in very uniform fruit that are of medium length and conical in shape, making Allegro very recognizable. The strawberries are a shining bright red, with uniform coloration throughout. The fruits feel firm, but are not overly hard and the fruit skin is fairly tolerant to bruising.

Allegro has an excellent taste, with an average Brix value of 9° in our open field trials. Apart from the high sugar levels, Allegro also has a very pleasant aroma. In terms of juiciness and texture, Allegro is truly exceptional and can easily beat its early season competition!



Allegro is protected by Plant Breeders' Rights and traded under license.

Information obtained from outdoor trails in the Netherlands

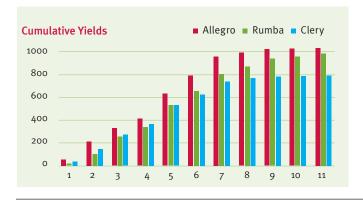
Variety	* Firmness	* Vulnerability of the skin	* General appearance	Yield Class	Average fruit weight	* Brix	Earliness compared to Clery (in days)
Allegro	4,9	4,4	3,9	100%	18,0	9	0
Clery	4,6	4	3,3	77%	15,7	8,6	0
Rumba	3,8	3,4	3,6	96%	19,5	7,6	+2,6

^{*} Scale 1-5 The higher the mark, the better the firmness, general evaluation and toughness of the fruit skin.

Information obtained from disease trials

Variety	* P.cactorum	* Verticillium	* Mildew
Allegro	3,5	3,8	4,5
Clery	4	3,1	3,4
Rumba	3,5	2,6	4,2

* Scale 1-5 The higher the mark, the better the disease resistance.



About Fresh Forward

Fresh Forward ranks among Europe's leading breeders of strawberry varieties. The company is a spinoff of the Dutch University of Wageningen, with which it still cooperates in the field of research. The company's breeding efforts focus on three programmes: June-bearing varieties, day-neutral varieties and a Mediterranean programme.

Fresh Forward is most known for its June-Bearing varieties. After Sonata it introduced varieties such as Rumba, Jive and Opera. The Southern-European variety Calinda is the first outcome of the Mediterranean programme. Recently Fresh Forward has introduced another strawberry variety: Allegro. This variety is particularly suitable for early tunnel and open field cultivation.

Fresh Forward's variety names all refer to music and dance styles.

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